CLAIMS

- 1 1. A method of pouring from a bottle, comprising the steps of:
- engaging a bottle engaging member of a bottle manipulation device on a rear and
- 3 two sides of a neck of a bottle;
- 4 moving a hook member connected to the bottle engaging member into an engaged
- 5 position engaging a front of the neck of the bottle; and
- wherein the step of moving further comprises the step of snap locking the hook
- 7 member relative to the front of the neck of the bottle.
- 1 2. The method of claim 1, wherein the step of engaging the bottle engaging member
- 2 with the bottle further comprises sliding a U-shaped fork of the bottle engaging member
- onto the neck of the bottle.
- 1 3. The method of claim 1, wherein the step of engaging the bottle with the bottle
- 2 engaging member further comprises sliding a slot of a U-shaped fork of the bottle
- 3 engaging member over a flange on the neck of the bottle.
- 1 4. The method of claim 1, wherein the step of moving the hook member further
- 2 comprises pivoting the hook member about a pivot generally on a bisecting plane of the
- 3 bottle engaging member.
- The method of claim 1, wherein the step of moving the hook member further
- 2 comprises moving a portion of the hook member through a bisecting plane that generally
- 3 bisects the bottle manipulation device.

- 1 6. A method of claim 1, further comprising the steps of:
- 2 grasping a grip portion that depends downwardly at a rear of the bottle engaging
- 3 member; and
- 4 manipulating the bottle and handle as a unit to control the bottle in a pouring
- 5 movement.
- 1 7. The method of claim 1, wherein the step of moving the hook member further
- 2 comprises flexing a portion of the hook member to permit passage of said portion over a
- 3 radially extending flange on a bottle neck.
- 1 8. The method of claim 7, wherein the steps of moving and snap locking comprise
- the step of flexing, and the step of flexing further comprises forcing the hook member
- from a relaxed state in a disengaged position through a flexed state when it passes over a
- 4 radially extending flange to a relaxed state engaging the front of the neck of the bottle in
- 5 the engaged position.
- 1 9. A method of advertising, comprising placing an advertisement on a handle that is
- 2 attachable to and detachable from a bottle.
- 1 10. The method of advertising of claim 9, further comprising a plurality of handles
- wherein the handle is one of the plurality of handles, the method further comprising:
- placing at least one advertisement on each of the plurality of handles; and
- 4 distributing the plurality of handles for selective attachment to and pouring
- 5 manipulation of a plurality of bottles.

- 1 11. A bottle manipulation device, comprising:
- 2 a bottle engaging member;
- a grip supported on the bottle engaging member in a plane that generally bisects
- 4 the bottle engaging member;
- a hook pivotally connected to the bottle engaging member by a pivotal connection
- 6 generally in said plane; and
- wherein a portion of the hook is movable from a disengaged position out of the
- 8 plane to an engaged position passing through the plane.
- 1 12. The bottle manipulation device of claim 11, wherein the bottle engaging member
- 2 comprises a U-shaped fork with a respective branch of the fork on each opposite side of
- 3 said plane.

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- 1 13. The bottle manipulation device of claim 11, wherein the bottle engaging member
- 2 comprises a U-shaped fork with a groove extending transversely to said plane on an
- 3 inside of the U-shaped fork.
 - 14. The bottle manipulation device of claim 13, wherein:
- the groove forms a seat for receiving a rear portion of a circular flange extending
- 3 radially outward from a neck of a bottle; and
- 4 the portion of the hook forms a blocking member for engaging a front portion of
- 5 the flange in the engaged position.
- 1 15. The bottle manipulation device of claim 11, wherein:
- the bottle engaging member comprises a bottle engaging portion and a standoff
- 3 portion; and
- 4 the grip depends downwardly from the standoff portion in a pistol grip
- 5 configuration.

- 1 16. The bottle manipulation device of claim 15, wherein the pivotal connection is
- 2 disposed in the standoff portion generally between the grip and the bottle engaging
- 3 portion.
- 1 17. The bottle manipulation device of claim 11, wherein the grip has a flat region on
- 2 which an advertisement is disposed.
- 1 18. The bottle manipulation device of claim 11, wherein:
- 2 said portion of said hook further comprises a blocking portion;
- the hook further comprising a thumb engaging portion; and
- 4 wherein the thumb engaging portion is positioned generally between the blocking
- 5 portion and the pivotal connection so that the thumb engaging portion is conveniently
- 6 accessible by a user's thumb when the user's fingers are wrapped around the grip.
- 1 19. The bottle manipulation device of claim 18, wherein the thumb engaging portion
- 2 has a thumb engaging surface disposed at an angle in a range from approximately twenty
- 3 degrees to approximately seventy degrees relative to said plane in said disengaged
- 4 position; and
- 5 the thumb engaging surface is disposed at an angle in a range from approximately
- 6 zero degrees to approximately fifteen degrees relative to said plane in said engaged
- 7 position.

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